



项目编号0378
AIM恺慕建筑设计

“项目编号0378”是AIM恺慕建筑作品的特别呈现。届时，将展出其在建筑、室内、软装与家具设计中的独到洞察。展览中，观众可探索AIM恺慕建筑多年来的创作成果及创始人Wendy Saunders & Vincent de Graaf的设计心路与灵感历程。

展览灵感取自AIM对建筑现状与未来的思索——它是模糊的、多变的、不断提出新问题的。在这里，我们将赞颂建筑之美——强而有力、突破边界、颠覆反常，甚至会推动社会变革。

通过展览，AIM试图观测与解读建筑的本质：
建筑，绝非静止的构筑物，而是在持续演进；
建筑的构造正在被重新解读、重新编译、重新想象、重新架构和创造；
建筑亦是反叛的，它们重塑城市肌理，延展更多功能意义上的可能性。
——正如我们所思、所做。

AIM是谁？

AIM恺慕建筑设计事务所，由比利时及荷兰建筑师Wendy Saunders和Vincent de Graaf于2005年共同创立，拥有一支对设计充满激情的国际化团队。AIM的项目范围涵盖建筑、室内、及产品设计，在理念和实践中追求高度统一性。AIM总部位于上海，并在欧洲设有分部，兼具本土意识与国际视野。



展览详情：

二层

展览二层以“景观内置”为主题。AIM恺慕创始人将其心路历程和理念铺展于此的同时，也介绍了与其在同一屋檐下共同设计的伙伴们：来自全球各地、对建筑怀抱同样热情的城市规划师、建筑师和设计师们。一张以16000块椰砖堆积而成的、多层结构的“巨型桌子”，绵延至整个空间。零污染的可再生椰子砖以预制图案连续堆叠和摆放，暗喻着AIM的三大设计板块：室内设计、建筑、与景观。“桌子”保有其原始功能的同时，承载着小型建筑的功能，最终汇聚为一道室内风景。

10个精致的拉丝不锈钢托盘作为建筑模型和材料的展示容器，与粗粲的椰砖形成鲜明对比，又在柔和的灯光笼罩下与展品保持了统一性。

三层

“纯粹”，是三楼展厅的主题。三个镜面房间嵌于未经雕琢的空间之中，完美诠释出AIM的身份本质：粗粲却精致。三个房间，与原始楼体形成持续的对话关系。在这里，你可以自由穿梭在不同房间中，探索AIM的设计哲学与实践历程。

四层

四楼，即顶层，是“AIM食堂”。它献给上海这座见证了AIM绝大多数项目孕育的城市。“AIM食堂”构建了一个大胆而新颖的社区空间，宾客汇聚在此，共同庆祝AIM 15周年。房间中四散摆放的14张“像素桌”，是AIM标志意义的原创设计。“像素桌”，不仅是为15周年庆重新定制，更会开放限量出售——将展品延续至自己的家居空间中。

展览信息：

AIM恺慕建筑“项目编号0378”
展期自2021年3月5日至3月21日

地址：上海徐汇区武康路55号（近安福路）
展览时间：星期二- 星期日，早11点至晚8点

更多信息请联络：
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PROJECT N. 0378 BY AIM ARCHITECTURE

Project No.0378 by AIM ARCHITECTURE, is an exhibition that offers an insight into architecture, interior design, and furniture projects. An invitation to understand the design journey, of AIM' s founders: Wendy Saunders & Vincent de Graaf.

The exhibition is inspired by buildings and their future: their ambiguity, ever changing - always questioning. Here we celebrate their power, blurring boundaries, their disruptiveness and being the creators of social change.

Seeing buildings for what they really are: ever-evolving structures, never static. **As we are.**
Structures that are reprogrammed, redefined, reimagined, reinvented, reframed. **As we are.**
Buildings as rebels, creating new urban landscapes, creating new possibilities of use. **As we do.**

Who is AIM?

AIM is a collective of passionate, international individuals. Founded by Belgian and Dutch architects Wendy Saunders and Vincent de Graaf in 2005. AIM brings together architecture with interior and product design to create wholly integrated products and ideas. Headquartered in Shanghai and with an office in Europe, AIM is a global studio with local feeling.



Exhibition details:

2nd floor:

The second floor, "Indoor Landscape", is dedicated to AIM' s founders, their design approach and the people they work with every day: a group of international and passionate urban planners, architects and designers. Here, the space has been thought around a unique object: a vast table with multiple levels, made from an accumulation of 16,000 coconut bricks. By using this 100% eco-friendly and sustainable brick and repeating a pre-established pattern AIM combines together three main aspects of their business: a table, with its functions that becomes a small architecture, and ends-up as a landscape. On top of it, 10 brushed stainless steel trays - a perfect contrast with the rawness of the bricks, aligned with sophisticated reading lights highlighting models and exhibition materials.

3rd floor:

The third floor, "Raw", composed of 3 mirrored rooms located in an unprocessed space translate and enhance the best, AIM and the core of its identity: Raw yet Refined and Elegant. Creating an engaging dialogue between the original building and these three rooms, AIM invites you to walk through and discover several projects inside.

4th floor:

The fourth and last floor, "AIM canteen", is dedicated to the city of Shanghai, which where most of the agency' s projects were born. A bold yet fresh vision of its community, where people can gather and celebrate AIM' s 15 years anniversary. Seating in the middle of this room, the 14 Pixel Tables - one of the company' s signature design piece has been exclusively re-produced for the event. These tables are up for sale - take a part of the experience back home.

General informations:

Project N.0378 by AIM ARCHITECTURE
March 5 to March 21 2021

Address: 55, Wukangroad, Xuhui district, Shanghai
Tuesday - Sunday from 11am to 8pm

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